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The leaders who will thrive are those who embrace change, anticipate challenges, and stay ahead of the curve.

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Our *Leading with Awareness* programmes equip leaders to respond decisively and strategically, driving ∞ success even in volatile markets.

Leadership isn't about reacting—it's about leading with foresight, ambition, and a hunger for high performance.

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In a rapidly evolving world, standing still is not an option.

Bernadette Brown MSc,  
PG Dip, PG Cert, BA (Hons)

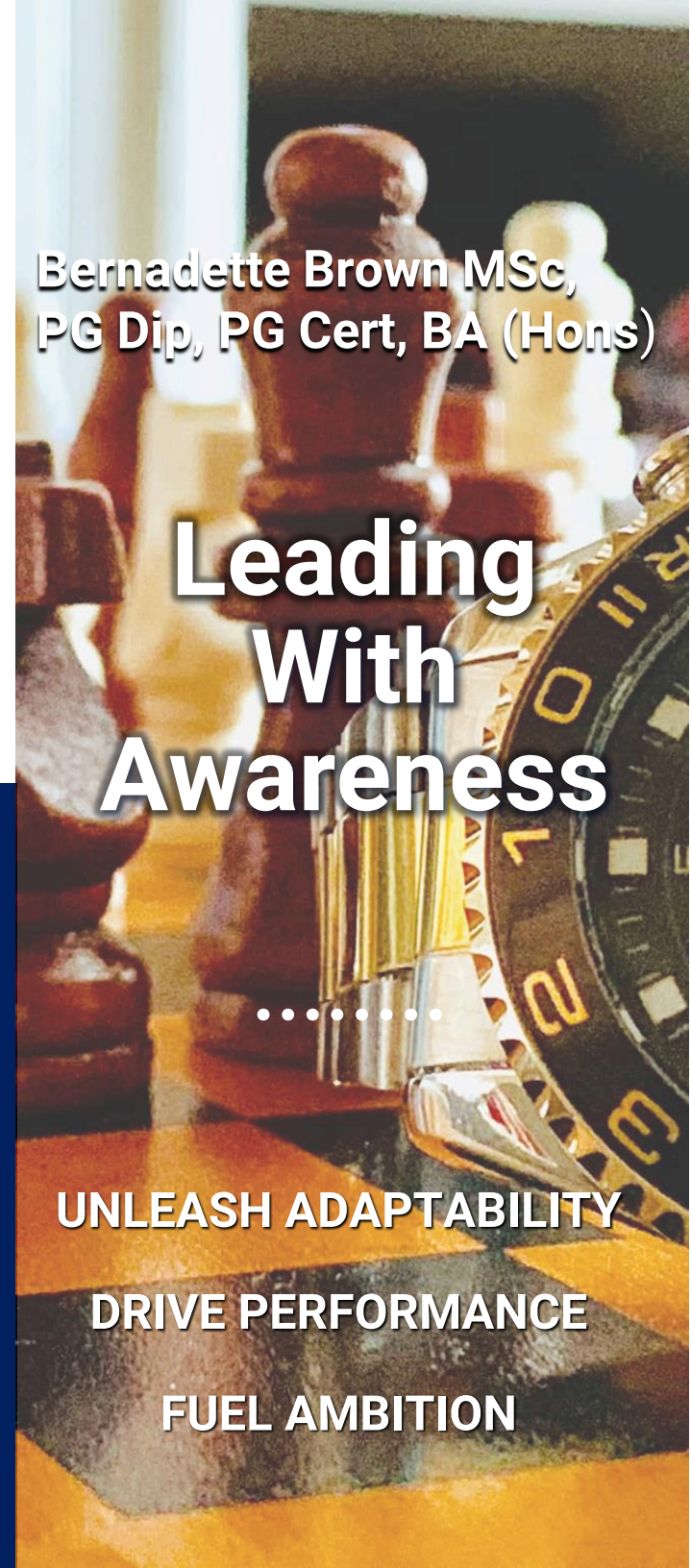
# Leading With Awareness

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UNLEASH ADAPTABILITY

DRIVE PERFORMANCE

FUEL AMBITION



**Understand how individual and aggregate leadership traits impact the performance of your organisation.**



### **Normal Traits**

Visible traits that drive leadership effectiveness, like **ambition, risk-taking** and **managing pressure**.

### **Motives & Values**

Uncover the internal drivers that influence leadership actions—such as **status, security** and **recognition**.

### **Reverse Traits**

Identify potential derailers like **perfectionism, arrogance** or **indecision** that may hinder performance, especially under pressure.



### **Hogan Assessments**

Reveal the blueprint: 100 personality factors - beliefs, values and behaviours. The public persona, interior dialogue and reverse traits.

[More on Hogan here](#)



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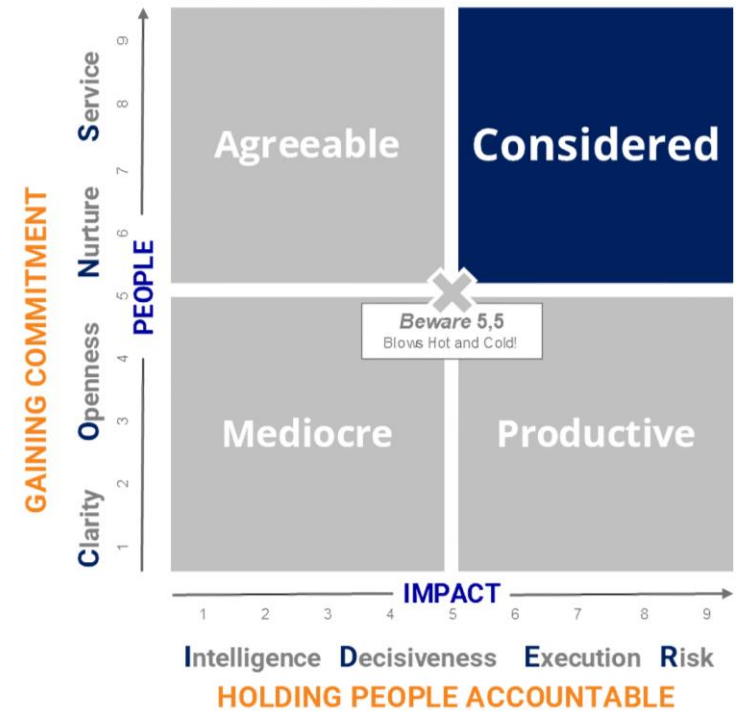
## C.O.N.S.I.D.E.R Leadership Model

- Mapped to Hogan data
- What Culture are your leaders creating?

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## Where do your leaders operate?

Leaders who align themselves within the **Considered** quadrant have mastered the art of balancing people-focused approaches with impact and accountability, making them highly effective in achieving sustainable results.



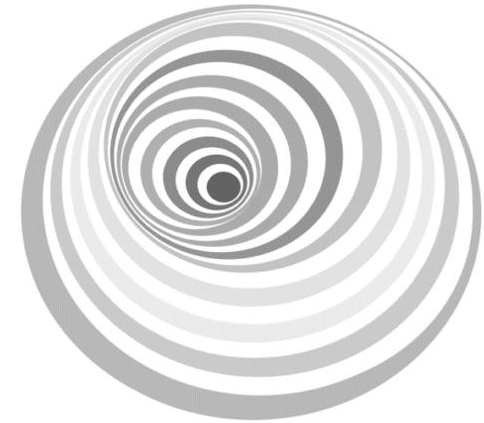
In these economic times, it is not enough just to take the lead—you need to lead with a data-driven precision that puts you ahead of the competition, long-term.





As a Behavioural and Organisational Psychologist, with 20 years' global experience, I blend cutting-edge research in psychology, cognitive and emotional alignment, and leadership practice and strategy. My approach is data-driven, practical, and focused on helping you achieve tangible results.

[MORE ABOUT ME](#)



[www.berna-brown.com](http://www.berna-brown.com)



With my global network of business psychologists, I can meet the requirements of even the largest assignments, ensuring comprehensive support for your organisation's needs.

Contact me today to schedule a free 30-minute consultation and explore how to elevate your leadership strategy and boost organisational performance!



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